



TC Advertising 2007/2008

The following table gives the date by which ad copy must be received by the programme producer. Details of ad copy submission are found below.

Ad Copy Due Dates

Event & Date	Ad Copy Due Date
Remembering You Saturday, November 24, 2007	Thursday, November 8 th , 2007
Queer as Folk (Music!) Saturday, March 8, 2008	Thursday, February 21st, 2008
Show Tune Showdown 2008 Saturday April 5, 2008	Thursday, March 20 th , 2008
Miami and Other Vices Saturday, June 21, 2008	Friday, June 6 th , 2008

Ad Copy Submission Guidelines

- Ad copy is to be sent electronically to the following email address:
tc-advertising@gaycanada.com
- Ad copy is to be in electronic format only; hard copy submissions will incur additional charges and may require an earlier submission deadline (contact the above email address for further information).
- Ad copy is to be submitted in black/white/grey shade; the programme is produced in black/white/grey shade and no specific guarantees are offered for the printing colour ad materials
- Ad copy is to be provided “print ready” and not have any additional markups, alignment marks, masks, borders or the like.
- Ad copy is to be at least 300 DPI (preferably 600 or 1200 DPI).
- Ad copy is to be submitted in the following formats only: TIFF, JPG, GIF, PDF (images only)
 - Important note: DOC, RTF, PS, EPS, MS Word, Word Perfect, Quark, Frame Maker, Photoshop or other DTP and/or image processing file formats will not accepted
- Please include a text file with any additional instructions, helpful information as well as a Point of Contact for any content and/or technical issues that may develop with the ad copy.
- If you have any questions on your ad requirements, please contact the programme producer at the above email address in advance of the specified deadlines and we’ll be pleased to provide assistance.