



## TC Advertising Size Specifications

Size & Orientation	Width	Height
<b>Biz Card H / Horizontal</b>	3.5	2
<b>Biz Card V / Vertical</b>	2	3.5
<b>Half Page H / Horizontal</b>	5	4
<b>Half Page V / Vertical</b>	2.5	8
<b>Full Page</b>	5	8
<b>Front Inside Cover</b>	5	8
<b>Back Inside Cover</b>	5	8
<b>Back Cover</b>	5	8

*Note: these measurements are maximums. Typically, ads are fractionally smaller; for example, a typical Half Page Horizontal ad is most often 4.5" W x 3.5" H.*

*Relative (not absolute) sizes and orientations are shown below.*

